



# STRATEGY FOR DEVELOPING CROSS-SECTORAL COOPERATION IN TRANSFERRING KNOWLEDGE FROM THE RESEARCH AREA INTO THE PRACTICE

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HR EXCELLENCE IN RESEARCH

EUROPEAN UNION  
European Structural and Investing Funds  
Operational Programme Research,  
Development and Education



MINISTRY OF EDUCATION,  
YOUTH AND SPORTS



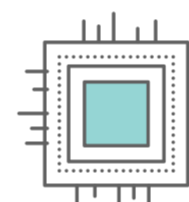
## MISSION (WHY?)

Technology transfer as a way to assessing the UNI/CPS R&D outputs for society and improving the image of UNI/CPS.



## VISION (WHICH WAY?)

UNI/CPS uses the established UNI/CTT infrastructures for cross-sectoral cooperation to transfer knowledge from the research environment into the practice.



## VALUES (WHAT IS IMPORTANT?)

- OPENNESS
- LOYALTY
- COMMUNICATION
- TEAMWORK
- FAIR-PLAY
- CONTRACTUAL AND LEGAL OBLIGATIONS
- DISSEMINATION AND EXPLOITATION OF RESULTS, PUBLIC COMMITMENT
- INTELLECTUAL PROPERTY AND CO-AUTHORSHIP RIGHTS
- INNOVATION

## STRATEGIC GOALS (WHERE?)

Strategic goals with **respect to work organization** (material and technical pre-requisites), **development of qualification** (knowledge, skills, personal abilities), and **employee motivation** (financial/non-financial incentives) are defined and continuously updated.

SEE MORE >>>>> [CPS.UTB.CZ/EN/ABOUT-US/STRATEGY](https://cps.utb.cz/en/about-us/strategy)

